

FILE FORMAT SPECIFICATIONS

FILE FORMATS

All files provided should be either Mac or PC Format and labeled accordingly.

Acceptable formats for **raster** images are: .tif, .psd, .eps, .jpeg - for any other format, please contact artwork@sundog-design.com.
for **vector** images please use only .eps

Multi page documents such as .pdf or .tif **MUST** be broken down into separate files - **ONLY one image per file.**

Recommended format for raster images is in .tif with an LZW compression.

COLOR MODE

CMYK only .

SOFTWARES

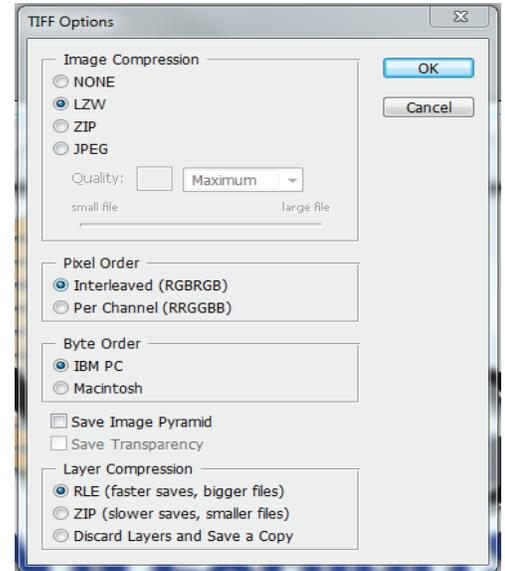
Files can be saved in the above listed formats and saved for Illustrator CS3 or older or Photoshop CS3 or older.

FILE SIZE, BLEED AND RESOLUTION

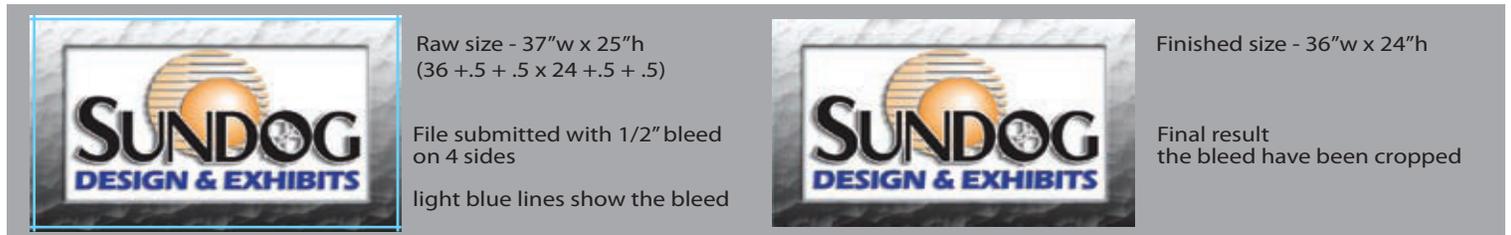
Prepare your files at actual size or proportioned to the actual size
(.ie if you want a 4'x8' print: Then your file must be: 4'x8', 24"x48", or 12"x24", etc...).

When working on a Photoshop file at a smaller proportion, the dpi needs to be increased accordingly (.ie a file done at 1/2 size needs to be 200 dpi, a file done at 1/4 size needs to be 400 dpi, etc...)

Any photographic images should be done in Adobe Photoshop in CMYK at 100 dpi
at final printed size.



When working in either Illustrator or Photoshop always include a 1/2" bleed (at final print size) all 4 sides.



**FOR FABRIC GRAPHICS, BLEED MUST BE 2" ON EACH SIDE
- IT IS ALSO IMPORTANT THAT ANY TEXT STAYS WITHIN 4" OF THE EDGES.**

FONTS

Make sure when providing files that you include ALL fonts used, unless you **OUTLINE** all fonts (preferred).

FILE UPLOAD AND PROOF

In addition to your file(s), please make sure to include a small version of your artwork as .jpeg file that we will use to control color and layout. Should you want us to match PMS colors, please indicate that clearly in an email to artwork@sundog-design.com.

Please send an email to artwork@sundog-design.com when all your files are done uploading.

Upon receipt of that email, we will download and check all files and a digital proof will be issued and emailed to the client. No file will be printed without client's approval of that proof.

WE WILL NOT PROOF READ YOUR FILES. Please make sure they correct and free of typos.

When building multiple panel graphics (image and -or- text running from one panel to the other) please send one continuous file. Panels will be split during the RIP/Print process.

If you have any questions or concerns, please contact Oliver Vanacore - oliver@sundog-design.com - 631 624-5021



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