

# FILE FORMAT SPECIFICATIONS

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In order to produce quality graphics and other documents we need to receive files in the formats listed below.

**Please be advised if files are not provided at our specifications you may incur problems with final output quality and delay in production time.**

**It is important to read the commonly asked questions sheet provided before setting up your files. This will give you a better understanding for the graphic production process and alleviate many problems you may incur.**

Final print files should be set up as:

CMYK Adobe Illustrator CC or below and saved as .eps or

CMYK Adobe Photoshop CC files layered and saved as .psd or .psb

Prepare your files at actual size or proportioned to the actual size. For example, if you want a 4'x8' final print: Then your file must be: 4'x8', 24"x 48", or 12"x24", etc...).

\*\*\*When working on a Photoshop file at a smaller proportion the dpi needs to be increased accordingly, for example a File done at 1/2 size needs to 200 dpi and a file done at 1/4 size needs to be 400 dpi, etc...

Any photographic images should be done in Adobe Photoshop in CMYK at 100 dpi at final printed size. If working on a file at any other proportion other than full size please keep in mind Photoshop files must be 100 dpi at final print size.

All Photographic files that are placed into illustrator should be saved as CMYK .tiff files and embedded into the final illustrator document. All Photoshop images should be included in addition to your print files.

When working in either Illustrator or Photoshop always include a 1" bleed (at final print size) all 4 sides.

Make sure when providing files that you **include all fonts** used **and outline all fonts**.

Please include a color proof with your files and document all PMS colors used.

Files can be received on CD Rom, DVD, thumb drive, share file or via **OUR** FTP site.

\*If using FTP please follow the ftp instructions provided and contact us via email when upload is complete.

\*You must also send a hardcopy printed proof via mail.

## **WE DO NOT ACCEPT QUARK FILES.**

Other Formats may be acceptable but only upon review by the art department at Unique.

You will be notified of any delay and /or addition computer art time.

**No files will be printed until a proof is presented by Unique and written approval is given by the client. Please proof read carefully! If client has signed off, the client is responsible for any missed typos or mistakes.**

\*\*\* When building multiple panel murals please build and send to Unique as one continuous file. Panels are split after printing.

**If you have any other questions please call 631-471-8701.**

**UNIQUE ADVERTISING & DISPLAY CORP.**

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